

2022 Point-in-Time Data

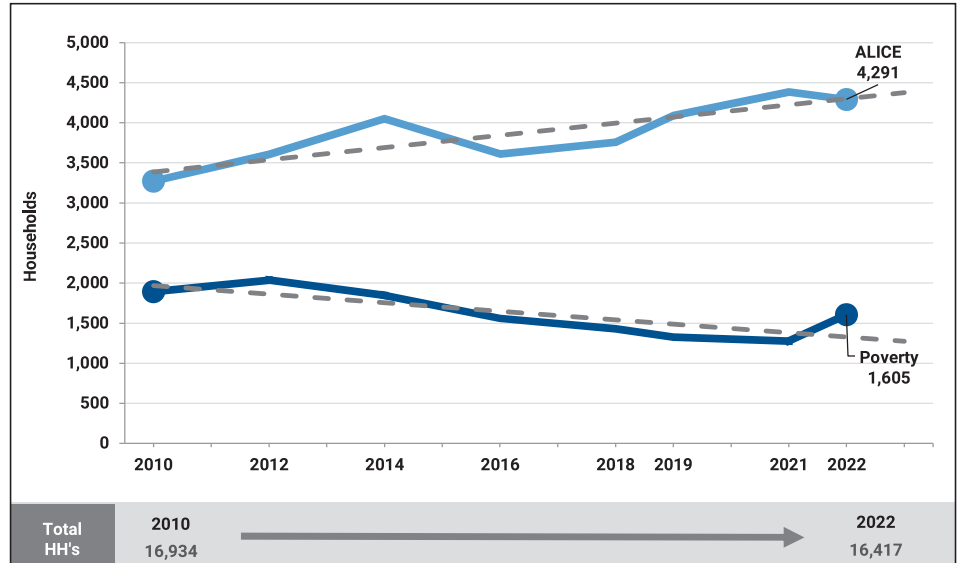
Population: 37,799 • **Number of Households:** 16,417
Median Household Income: \$66,111 (state average: \$70,996)
Labor Force Participation Rate: 53.5% (state average: 65.1%)
ALICE Households: 26% (state average: 24%) • **Households in Poverty:** 10% (state average: 11%)

Financial Hardship Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mloyed – households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Households below the ALICE Threshold – ALICE households plus those in poverty – can't afford the essentials.

Households move below or above the ALICE Threshold as economic factors and circumstances change. This was especially true amid the economic crosscurrents of the COVID-19 pandemic, with higher wages, inflation, and additional pandemic assistance. By 2022, 5,896 households (36%) were below the ALICE Threshold in Oneida County.

Households by Income, Oneida County, 2010–2022



Note: See an interactive version of this data at UnitedForALICE.org/Wisconsin

Sources: ALICE Threshold, 2010–2022; American Community Survey, 2010–2022

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the current economy and includes housing, child care, food, transportation, health care, technology, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the county level and by household composition, as costs can vary greatly depending on location and household needs.

In 2022, household costs in Oneida County were well above the Federal Poverty Level of \$13,590 for a single adult and \$27,750 for a family of four.

To see costs for different household compositions in Oneida County, visit UnitedForALICE.org/Household-Budgets/Wisconsin

Household Survival Budget, Oneida County, 2022

	SINGLE ADULT	2 ADULTS, 1 INFANT, 1 PRESCHOOLER
Monthly Costs and Credits		
Housing – Rent	\$404	\$512
Housing – Utilities	\$163	\$310
Child Care	–	\$1,438
Food	\$425	\$1,158
Transportation	\$395	\$1,045
Health Care	\$182	\$638
Technology	\$86	\$116
Miscellaneous	\$166	\$522
Tax Payments	\$253	\$1,052
Tax Credits	\$0	-\$433
Monthly Total	\$2,074	\$6,358
ANNUAL TOTAL	\$24,888	\$76,296
Hourly Wage*	\$12.44	\$38.15

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

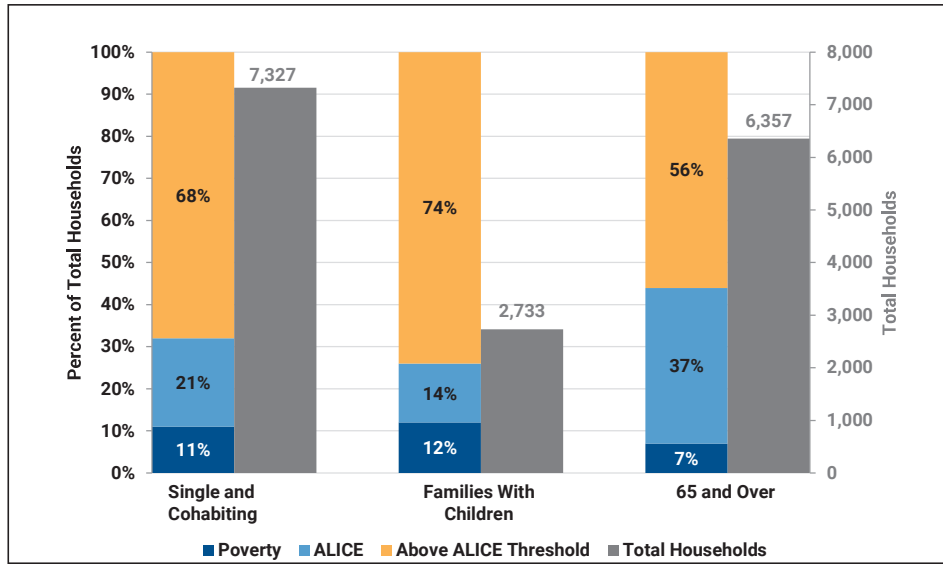
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by county demographics, community members can move toward more equitable solutions.

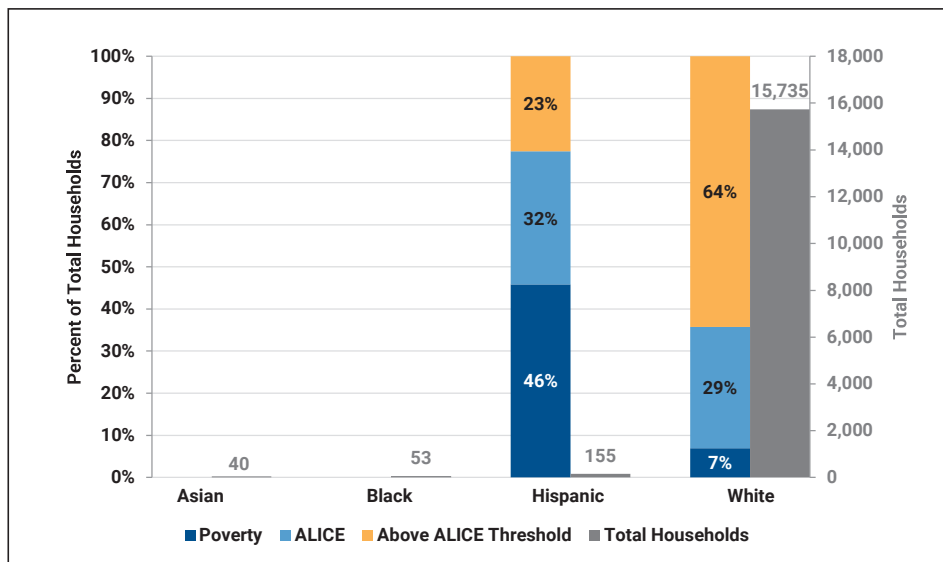
Visit UnitedForALICE.org/Wisconsin to view more national, state, and county data.

Household Financial Status by Household Type, Oneida County, 2022



Sources: ALICE Threshold, 2022; American Community Survey, 2022

Household Financial Status by Race/Ethnicity, Oneida County, 2022



Note: Asian, Black, and White racial categories are for one race alone. Race and Hispanic ethnicity are overlapping categories. The Asian and Black groups may include Hispanic households; the White group includes only White, non-Hispanic households. The Hispanic ethnic group may include households of any race.

Source: ALICE Threshold, 2022; American Community Survey, 2022

Oneida County, 2022		
Town	Total Households	% ALICE & Poverty
Cassian town	439	31%
Crescent town	880	25%
Enterprise town	214	53%
Hazelhurst town	491	31%
Lake Tomahawk town	389	30%
Little Rice town	164	32%
Minocqua town	2,399	33%
Monico town	171	47%
Newbold town	1,289	24%
Nokomis town	663	28%
Pelican town	1,239	35%
Pine Lake town	1,201	34%
Rhineland city	3,336	51%
Schoepke town	220	38%
Stella town	237	22%
Sugar Camp town	811	27%
Three Lakes town	970	35%
Woodboro town	355	34%
Woodruff town	829	38%

Note: Municipal-level data on this page is 5-year averages for Census County Subdivisions. Data for counties with populations over 65,000 is 1-year estimates. Geographies with fewer than 100 households are not included. Therefore, totals will not match the county-level numbers.